

MARYLAND | DELAWARE | DISTRICT OF COLUMBIA

MDDC PRESS
MDDCPRESS.COM



ASSOCIATION

LOCAL NEWS

BUILDS COMMUNITY



2023 MDDC MEDIA GUIDE

MDDC represents news media organizations and their multi-platform businesses in Maryland, Delaware and the District of Columbia.

News media connects communities

Local news is the best source of accurate, timely information about the communities in which we live. This Media Guide, produced by MDDC Press Association, helps connect you to educated, informed audiences through news articles and advertising opportunities.

Local news is trusted and effective. Journalists serve their local communities and help neighbors understand what is happening in their communities. According to Pew Research Center, people who closely follow local news actively participate in the life of their communities and regular local voters follow news closely.

Local news organizations hold those in power accountable. The “watchdog” function of objective, local reporting keeps residents aware of and engaged in government actions. According to the Brookings Institution, local news organizations keep municipal borrowing costs low and save taxpayers money by staying alert to incidences of fraud and corruption that may otherwise go unreported.

Whether in print or online, people are more likely to trust local news outlets. As you look to connect with your community through news or advertising, local news offers a trusted, effective introduction.



The Public’s Right to Know

Transparency allows the public to meaningfully engage with government.

Public Notice ↗

Governments are statutorily required to publish notices of various official actions. Requiring independent, third-party newspapers to ensure that public notices run in accordance with the law helps prevent government officials from hiding information they would prefer the public not to see. These proactively published notices mean that the public does not need to know what to request to stay informed.

Open Meetings ↗

The public has a right to access the internal workings of government at all levels and to provide input into the political process. Open Meetings laws require public bodies to provide the public – and news organizations – notice of meeting dates as well as agendas and minutes of the meetings. Individuals should be able to learn about pending government actions and provide feedback through open meetings.

Public Records ↗

Meaningful access to government records is critical to government transparency and a cornerstone of democracy. The public has a right to understand the government actions taken on behalf of the community. Access is central to evaluating government operations and holding leaders accountable. Public records are the primary sources for government actions and must be accessible to the public.

Internship Program

MDDC Reese Cleghorn Internship Program

The future of journalism is on the line. At its heart, journalism depends on fresh blood – bright young people who want to do more than just blog from their basements.



MDDC 2022 Intern Cohort

MDDC’s Reese Cleghorn Internship Program offers young people the opportunity and the training to launch successful careers in the profession. That’s better for them and for all of us who rely on solid reporting and editing to make informed decisions as citizens in these challenging times.

Democracy is in crisis. Local news is the best source of accurate, timely information about communities.

Since its inception in 1999, the program has provided paid 8-week, “real world” summer experiences for 145 (and counting!) college students from across Maryland, Delaware and the District.

If you’d like to support the program – and the future of good journalism – you can make a tax-deductible donation at mddcpress.com.

Meet Our Team

We are a team of talented marketing professionals with a wide range of skills and experience. We love what we do, and we do it with passion. We look forward to working with you.

Rebecca Snyder

Executive Director

Rebecca manages the Ad Services division of MDDC Press Association and serves as the director of the MDDC Press Foundation and the MDDC Press Association.

✉ rsnyder@mddcpress.com



Kevin Berrier

Advertising Director

Kevin helps clarify needed results, then creates and executes custom campaigns using the most appropriate websites, publications and materials. Whether you need a local, regional or national footprint, Kevin can place your brand anywhere you need.

✉ kberrier@mddcpress.com



Sam Savage

Operations Director

Samantha ensures all of the operations of the Association and its related organizations run smoothly.

✉ admin@mddcpress.com



Drew Sharkey

Advertising Assistant

Drew provides administrative and content support for MDDC Ad Services.

✉ adservices@mddcpress.com



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kberrier@mddcpress.com



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// About Us

MDDC Advertising Services is a full-service marketing agency that works with businesses and organizations around the United States on effective ROAS-based marketing strategies and solutions.

As part of the MDDC Press Association, we have a close connection with local news media. This translates into a deep capacity to target audiences online and in print, and strong expertise in capturing attention while informing audiences with integrity and value.

GET STARTED NOW.

855-721-6332 opt 4

kberrier@mddcpress.com
www.mddcadservices.com

Our members

Stand with members in Maryland, Delaware, and the District of Columbia for a strong news media.

Publication Members

Major Metro Dailies

The Baltimore Sun
The Washington Post
The News Journal

Aegis
The Afro-American
Annapolis Times
Associated Press
The Avenue
Baltimore Brew
Baltimore Business Journal
Baltimore Fishbowl
Baltimore Jewish Times
Baltimore Post Examiner
Baltimore Times
Bay Journal
Bay Times /Record Observer
The BayNet
Bayside Gazette
Bethesda Beat
Business Monthly
Calvert County Recorder/SoMd News
Cape Gazette
Capital News Service
Capital-Gazette (The Annapolis)
Carroll County Times
The Catholic Review
Catholic Standard
Catonsville & Arbutus Times
Cecil Whig
Coastal Point
Columbia Flier
The Crisfield-Somerset County Times

Cumberland Times-News
The Daily Record
The Daily Times
Delaware Business Times
Delaware State News
Delaware Wave
Delmarva Farmer
District Dig
Dorchester Banner
The Dorchester Star
Dover Post
The Dundalk Eagle
El Pregonero
El Tiempo Latino
The Enquirer-Gazette
The Frederick News-Post
Garrett County Republican
The Georgetowner
Greater Olney News - County
Greater Olney News - Olney
The Hancock News
The Herald Mail Newspaper
Hockessin Community News
Howard County Times
I-95 Business
Jeffersonian
Kent County News
Laurel Star
Maryland Gazette
Maryland Independent/SoMd News
Maryland Matters
Maryland Public Television
Maryland Reporter
Middletown Transcript
Milford Beacon
The Milford Chronicle

The MSU Spokesman
The Newark Post
Ocean City Today
Ocean Pines Independent
Newspaper
Pentagram
The Prince George's Post
The Salisbury Independent
Seaford Star
Smyrna/Clayton Sun Times
Somerset Herald
Southern Maryland Chronicle
Southern Maryland News
The Star Democrat
Susquehanna Press (*The Bargainer*)
Sussex Living
Sussex Post
Tester
The Times Record
Towson Times
Washington Business Journal
The Washington Informer
Washington Jewish Week
Washington Post Magazine
The Washington Times
The Weekender
Worcester County Times

Affiliate Members

Ballard Sphar
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Become a member of MDDC at
mddcpress.com

EXPANDED MEMBERSHIP PROFILES

Aegis

Every Wednesday and Friday, covers Harford County residents.

General Contact Info:

200 St. Paul Place Baltimore, MD 21202
(410) 332-6310

Website: baltimoresun.com/maryland/harford/aegis
Media kit: baltimoresunmediagroup.com

Socials:

Twitter: @HarfordAegis
Facebook: @HarfordAegis

Key Contacts:

Publisher: Trif Alatzas (trif.alatzas@baltsun.com)
Op-Ed: Tricia Bishop (tricia.bishop@baltsun.com)
Public Notice: Brian Price (cprice@baltsun.com)
Audience demographics:
Residents of Harford County

The Afro-American

The Nation's #1 African American Media Company (as voted by Nielsen-Essence 2014 Survey)

General Contact Info:

145 W. Ostend St, Ste 600, #536 Baltimore MD 21230
Website: afro.com

Socials:

Twitter: [afronews / afronewslive](https://twitter.com/afronews)
Facebook: [AfroAmericanNews](https://www.facebook.com/AfroAmericanNews)
Instagram: @afronews

Key Contacts:

Publisher: Toni Draper (tdraper@afro.com)
Editor: Deborah Bailey (dbailey@afro.com)
Editor: Dorothy Boulware (editor@afro.com)
Editor: Alexis Taylor (ataylor@afro.com)
Calendar: Diane Hocker (dhocker@afro.com)

Annapolis Times

General Contact Info:

2530 North Charles Street, Suite 201 Baltimore MD
(410) 366-3900

Website: baltimoretimes-online.com

Socials:

Twitter: @baltimore_times
Facebook: [TheBaltimoreTimes](https://www.facebook.com/TheBaltimoreTimes)
Instagram: @btimesonline

Key Contacts:

Publisher: Joy Bramble (jbramble@btimes.com)
Circulation: Donald Manuel (dmanuel@btimes.com)

Audience demographics:

Our readers are cultivated African-American consumers who have significant buying power. Our publications are distributed to churches, public libraries, colleges, and retail outlets throughout Maryland and neighboring areas of Washington, D.C. Reader statistics: Male: 47%, Female: 53%; Age 18-49: 52%; Household Income of 40,000+: 62%; Professional Occupation: 54%

The Avenue

The Avenue News is a free weekly, tabloid newspaper publishing every Thursday. It serves as the local weekly newspaper for the southeastern part of Baltimore County, focusing on the city of Essex, Maryland. The Avenue News has been serving the residents of southeastern Baltimore County since 1974.

General Contact Info:

4 North Center Place Dundalk MD 21222
(410) 668-7775

Website: avenuenews.com

Socials:

Twitter: @theavenuenews
Facebook: [The Avenue News](https://www.facebook.com/TheAvenueNews)
Instagram: @theanews365

Key Contacts:

Publisher: Jim Normandin (jim.normandin@adamspg.com)
Editor: Logan Williamson (lwilliamson@chespub.com)
Circulation: Chad Campbell (ccampbell@chespub.com)
Public Notice: David Alltop (dalltop@chespub.com)

Audience demographics:

Population: 2010 Census 805,029, 2020 Projected 847,000; Housing: Units 336,992, Ownership rate 66.5%, Median value \$253,300; Income: Avg HHI \$87,423, Median household \$67,186 Educational Attainment (ages 25 and older): High school or higher 90.2%, Bachelor's or higher 35.5%

Baltimore Brew

Baltimore Brew is an independent daily news website, staffed by veteran journalists committed to providing fresh, fair, insightful and reliable reporting about Baltimore. Our mission is to bring transparency and accountability to powerful governmental and corporate institutions and to cover issues that matter to all neighborhoods in the city.

EXPANDED MEMBERSHIP PROFILES

Baltimore Brew (continued)

General Contact Info:

PO Box 5626 Baltimore MD 21210
(410) 802-4990

Website: baltimorebrew.com

Socials:

Twitter: @baltimoreBrew

Facebook: [baltimorebrew](https://www.facebook.com/baltimorebrew)

Instagram: @baltimore_brew

Key Contacts:

Publisher: Fern Shen (fern.shen@baltimorebrew.com)

Op-Ed, Press Release, Calendar: Baltimore Brew
General (editors@baltimorebrew.com)

Editor, Reporter: Mark Reutter (reuttermark@yahoo.com)

Baltimore Business Journal

The BBJ is the Baltimore region's leading business-to-business breaking news organization. Our breaking news is delivered daily via our website, newsletters and social media channels. We publish a weekly newspaper that is distributed to thousands of business executives and we hold over 20 events each year that bring out the region's top movers and shakers.

General Contact Info:

36 S Charles St #2500 Baltimore MD 21201
(410) 576-1161

Website: bizjournals.com/baltimore

Media kit: bizjournalsmediakit.com/baltimore

Socials:

Twitter: @bizjournals

Facebook: The Business Journals

Key Contacts:

Publisher: Rhonda Pringle (rpringle@bizjournals.com)

Editor-in-Chief: Joanna Sullivan (jsullivan@bizjournals.com)

Calendar: BBJ Calendar (ahouse@bizjournals.com)

Baltimore Fishbowl

General Contact Info:

1014 W. 36th Street Hampden MD 21211

Website: baltimorefishbowl.com

Socials:

Twitter: @baltfishbowl

Facebook: @baltimorefishbowl

Instagram: [baltfishbowl](https://www.instagram.com/baltfishbowl)

Key Contacts:

Publisher: Susan Dunn (suzy@baltimorefishbowl.com)

Editor, Calendar, Op-Ed, Press Release:

Marcus Dieterle (marcus@baltimorefishbowl.com)

Baltimore Jewish Times

General Contact Info:

11459 Cronhill Drive, Suite A Owings Mills MD 21117
(410) 902-2300

Website: jewishtimes.com

Socials:

Twitter: [jewishtimes](https://twitter.com/jewishtimes)

Facebook: Baltimore Jewish Times

Instagram: [jewishtimes](https://www.instagram.com/jewishtimes)

Key Contacts:

Publisher: Craig Burke (cburke@midatlanticmedia.com)

Editor: Selah Zigelboim

(Szigelboim@midatlanticmedia.com)

Op-Ed: Jesse Berman (JBerman@midatlanticmedia.com)

Baltimore Post Examiner

We are a little bit of everything - boasting more than 100 freelance journalists. Targeting Marylanders who are interested in politics, social issues and culture.

General Contact Info:

8628 Concord Drive Jessup MD 20794
(443) 745-4363

Socials:

Twitter: @BaltPostExam

Facebook: BaltimorePostExaminer

Key Contacts:

Publisher, Editor: Timothy W. Maier
(scoopmaier13@gmail.com)

Circulation: Susan Boswell

(baltimorepostexaminer@gmail.com)

The Baltimore Sun

Maryland's major daily newspaper and the number one local website for news and information.

General Contact Info:

200 St. Paul Place Baltimore, MD 21202
(410) 332-6300

Website: baltimoresun.com

Media kit: baltimoresunmediagroup.com

Socials:

Twitter: @baltimoresun

Facebook: [baltimoresun](https://www.facebook.com/baltimoresun)

Instagram: [baltimoresun](https://www.instagram.com/baltimoresun)

Key Contacts:

Publisher/Editor: Trif Alatzas (trif.alatzas@baltsun.com)

EXPANDED MEMBERSHIP PROFILES

Managing Editor: Sam Davis (sdavis@baltsun.com)

Op-Ed: Tricia Bishop (tricia.bishop@baltsun.com)

Public Notice: Brian Price (cprice@baltsun.com)

Baltimore Times

Our motto: "Positive Stories About Positive People," represents our commitment to deliver informative, inspirational and empowering stories to Maryland's African-American community. Annual events and activities, such as the Positive People Awards, are sponsored by The Baltimore Times, reflecting our pledge to recognize achievements of African Americans.

General Contact Info:

2530 North Charles Street Baltimore MD 21218
(410) 366-3900

Website: baltimoretimes-online.com/

Socials:

Twitter: @Baltimore_Times

Facebook: TheBaltimoreTimes

Instagram: [btimesonline](https://www.instagram.com/btimesonline)

Key Contacts:

Publisher: Joy Bramble (jbramble@btimes.com)

Circulation: Donald Manuel
(dmanuel@btimes.com)

Bay Journal

Published to inform the public about ecological, scientific, historic and cultural issues and events related to the Chesapeake Bay and its entire watershed. Bay Journal has been the most-trusted source of information for over 25 years.

General Contact Info:

619 Oakwood Drive Seven Valleys PA 17360-9395
(717) 428-2819

Website: bayjournal.com

Socials:

Twitter: @ChesBayJournal

Facebook: @bayjournal

Key Contacts:

Publisher: Karl Blankenship (kblankenship@bayjournal.com)

Editor, Press Release: Lara Lutz (llutz@bayjournal.com)

Audience demographics:

The Bay Journal is a nonprofit publication to inform people about issues and events that affect the Chesapeake Bay. Knowledgeable, respected reporters cover topics ranging from agriculture to aquaculture.

Over 51,000 copies of the Bay Journal are published 11 times each year and distributed free of charge. A worldwide audience reads our content at www.bayjournal.com. Subscriptions are mailed to researchers, educators, environmentalists, policy-makers, farmers, watermen, students, and concerned citizens with an interest in the Chesapeake Bay watershed. Upscale audience, ages 18-60+, active, well-educated.

Bay Times /Record Observer

The (Kent Island) Bay Times Record Observer is a paid weekly, tabloid newspaper publishing every Wednesday. It serves as the local newspaper for the southern portion of Queen Anne's County, Maryland. The Bay Times/Record Observer is a weekly tabloid newspaper that has served the residents of Queen Anne's County since 1963.

General Contact Info:

700-C Arbuzzi Drive Chester MD 21619 (410) 758-1400

Website: myeasternshoremd.com

Media kit: chespub.com

Key Contacts:

Publisher: Jim Normandin (jim.normandin@adamspg.com)

Executive Editor: Jonathan Carter
(jtcarter@chespub.com)

Op-Ed, Press Release: Angela Price
(newsroom@recordobserver.com)

Audience demographics:

Population: 2010 Census 47,798, 2020 Projected 53,600
Housing: Units 20,765, Ownership rate 84.5%, Median value \$348,100
Income: Avg HHI\$85,334, Median HHI \$99,330
Educational Attainment (ages 25 and older): High school or higher 91.8%, Bachelor's or higher 34.87%

The BayNet

The BayNet is the largest online news source in Southern Maryland. Structured to push content in an integrated manner, The BayNet is a multimedia service which provides breaking news, analysis of local and state government, courts and other wide-ranging content. Team is comprised of journalists, reporters, videographers and a savvy technical team.

General Contact Info:

22316 Three Notch Rd Unit 104 Lexington Park MD 20636 (240) 309-4009

Website: thebaynet.com

Media kit: thebaynet.com/business/thebaynetcom.html

EXPANDED MEMBERSHIP PROFILES

The BayNet (continued)

Socials:

Twitter: thebaynetcom
Facebook: thebaynet
Instagram: thebaynet

Key Contacts:

Publisher: Kathy Hollyer (kathyhollyer@thebaynet.com)
Editor: Zachary Hill (editor@thebaynet.com)
Calendar: Kaitlyn Boswell (sales@thebaynet.com)
Press Release: Alan Vanwarmer (news@thebaynet.com)
Op-Ed: Jacqui Atkielski (j.atkielski@thebaynet.com)

Bayside Gazette

The Bayside Gazette is geared towards the year-round residents and vacation property owners in the bayside communities of Worcester County, MD.

General Contact Info:

11934 Ocean Gateway, Suite 6 Ocean City MD 21842
(410) 723-6397
Website: baysideoc.com
Media kit: baysideoc.com

Socials:

Twitter: baysideoc
Facebook: baysidegazette
Instagram: baysidegazette

Key Contacts:

Publisher: Christine Brown (cbrown@oceancitytoday.net)
Editor: Lisa Capitelli (editor@baysidegazette.com)

Audience demographics:

Local business owners, year-round residents and part-time vacation home property owners along with their vacationing visitors.

Bethesda Beat

General Contact Info:

6116 Executive Blvd., #740 North Bethesda MD 20852
(301) 718-7787
Website: bethesdamagazine.com/bethesda-beat
Media kit: bethesdamagazine.com/bethesda-magazine/advertise/media-kit

Socials:

Twitter: BethesdaBeat
Facebook: BethesdaBeat

Key Contacts:

Editor: Anne Tallent (anne.tallent@bethesdamagazine.com)

Business Monthly

Founded in 1993, The Business Monthly is a primary source of news and information in Howard and Anne Arundel counties. Our editorial team serves our community with high quality journalism. The Business Monthly is a vital part of our readers' lives, a powerful advertising vehicle and an important local tradition. The mission of The Business Monthly is to tell the story of people, products and services in the business community - for profit, non-profit, and government - in Howard and Anne Arundel counties and the BWI Business Corridor and to celebrate our community as a great place to do business.

General Contact Info:

6801 Oak Hall Ln #782 Columbia MD 21045
(410) 740-5077
Website: bizmonthly.com
Media kit: bizmonthly.com/advertise

Socials:

Twitter: BizMonthly
Facebook: BizMonthly
Instagram: bizmonthly5077

Key Contacts:

Publisher, Editor: Jason Whong (jason@whong.media)

Audience demographics:

Audience of 55,000 readers. Distributed free in more than 300 locations in Howard and Anne Arundel counties.

Calvert County Recorder/SoMd News

The Calvert Recorder/Southern Maryland News is a broadsheet newspaper that publishes every Friday and is the leader in covering local news in Calvert County, Maryland. The Calvert Recorder has been serving the residents of Calvert County since 1971.

General Contact Info:

29088 Airpark Dr Easton MD 21601
(301) 848-0175
Website: somdnews.com
Media kit: chespub.com

Socials:

Twitter: SoMdNews
Facebook: TheCalvertRecorder

Key Contacts:

Publisher: Jim Normandin (jim.normandin@adamspg.com)
Managing Editor: Jesse Yeatman (jyeatman@somdnews.com)
Circulation: Chad Campbell (ccampbell@chespub.com)

EXPANDED MEMBERSHIP PROFILES

Audience demographics:

Population: 2010 Census 88,737, 2020 Projected 95,600
Housing: Units 34,597, Ownership rate 81.4%, Median value \$357,000
Income: Avg HHI \$107,312, Median HHI \$95,110
Educational Attainment (ages 25 and older): High school or higher 93.1%, Bachelor's or higher 29.2%

Cape Gazette

The Delaware's Cape Region radiates around Cape Henlopen where the Delaware Bay meets the Atlantic Ocean. Readers look to the beach for its recreation, shopping and entertainment. The temperate climate, public beaches, bays and rivers, and the low taxes, make the area one of the fastest-growing of the East Coast.

General Contact Info:

P.O. Box 213 Lewes DE 19958
(302) 645-7700
Website: capegazette.com

Socials:

Twitter: capegazette
Facebook: CapeGazette
Instagram: capegazette

Key Contacts:

Publisher: Chris Rausch (chris@capegazette.com)
Editor: Jen Ellingsworth (jen@capegazette.com)

Capital News Service

Student-powered news organization run by the UMD Philip Merrill College of Journalism. For more than 30 years CNS has provided award-winning coverage of issues important to Marylanders. Bureaus in College Park, Annapolis and Washington run by professional journalists with decades of experience, deliver news in multiple formats via partner news organizations, a destination website, a two-nights a week on-air television newscast and affiliated social media channels.

General Contact Info:

7765 Alumni Drive, Knight Hall College Park MD 20742
(301) 405-2530
Website: cnsmaryland.org

Socials:

Twitter: CNSmd
Facebook: MarylandCNS
Instagram: cnsmd

Key Contacts:

Publisher: Marty Kaiser (wmkaiser@umd.edu)

Capital-Gazette (The Annapolis)

Originally founded as the Evening Gazette in 1884, The Capital is a daily newspaper serving Annapolis, Anne Arundel County and Kent Island, Maryland. The Sunday Capital was launched in 1987.

General Contact Info:

200 St. Paul Place Baltimore, MD 21202
(410) 332-6301
Website: capitalgazette.com
Media kit: baltimoresunmediagroup.com

Socials:

Twitter: @capgaznews
Facebook: @CapitalGazette
Instagram: capgaznews

Key Contacts:

Publisher/Editor: Trif Alatzas (trif.alatzas@baltsun.com)
Op-Ed: Tricia Bishop (tricia.bishop@baltsun.com)
Public Notice: Brian Price (cprice@baltsun.com)

Carroll County Times

Carroll County's daily newspaper covering local breaking news, neighborhood news, high school sports and the things that matter most in Carroll County.

General Contact Info:

200 St. Paul Place Baltimore, MD 21202
(410) 332-6302
Website: carrollcountytimes.com
Media kit: baltimoresunmediagroup.com

Socials:

Twitter: @CCTNews
Facebook: Carroll County Times
Instagram: cctnews

Key Contacts:

Publisher: Trif Alatzas (trif.alatzas@baltsun.com)
Editor: Molly Fellin Spence (mspence@baltsun.com)
Public Notice: Brian Price (cprice@baltsun.com)

Audience demographics:

Adults in Carroll County MD

The Catholic Review

The Catholic Review (glossy magazine) reaches more than 300,000 adult readers monthly. The magazine is home-delivered 11 times a year via the U.S. Postal Service and is available at Masses in parishes throughout the Archdiocese of Baltimore. Additionally, CatholicReview.org attracts an average of 50,000 unique visitors monthly. An electronic newsletter is sent out twice weekly to more than 1,600 people.

EXPANDED MEMBERSHIP PROFILES

The Catholic Review (continued)

General Contact Info:

320 Cathedral St. Baltimore MD 21201
(443) 524-3150

Website: catholicreview.org

Media kit: catholicreview.org/Advertise

Socials:

Twitter: CatholicReview

Facebook: CatholicReview

Key Contacts:**Publisher:**

Archbishop William Lori (irieska@cathstan.org)

Associate Publisher:

Chris Guntz (cguntz@catholicreview.org)

Press Release:

Paul McMullen (p McMullen@catholicreview.org)

Catholic Standard

Catholic news publication of the Archdiocese of Washington.

General Contact Info:

5001 Eastern Ave. Hyattsville MD 20782
(202) 281-2407

Website: cathstan.org

Socials:

Twitter: CathStandard

Facebook: catholicstandard

Key Contacts:

Publisher: Archbishop Wilton D. Gregory
(irieska@cathstan.org)

Editor: Mark Zimmerman (mark@cathstan.org)

Circulation: Sylvia Bedon (sylvia@cathstan.org)

Catonsville & Arbutus Times

Catonsville & Arbutus weekly community newspaper.

General Contact Info:

200 St. Paul Place Baltimore, MD 21202
(410) 332-6303

Website: baltimoresun.com/maryland/baltimore-county/catonsville

Media kit: baltimoresunmediagroup.com

Socials:

Twitter: @CatonsvilleTms

Facebook: @suncatonsville

Key Contacts:

Publisher: Trif Alatzas (trif.alatzas@baltsun.com)

Editor: Jay Judge (jjudge@baltsun.com)

Op-Ed: Tricia Bishop (tricia.bishop@baltsun.com)

Audience demographics:

Residents of Catonsville & Arbutus MD, Baltimore County

Cecil Whig

The Cecil Whig is a paid two-day, tall tab publishing Wednesday, and Friday. It serves as the local newspaper for Cecil County, Maryland. The Cecil Whig has been serving the residents of Cecil County since 1841.

General Contact Info:

601 N. Bridge Street, Elkton Md Elkton MD 21601
(410) 822-1500

Website:

Media kit:

Socials:

Twitter: Cecil_Whig

Facebook: CecilWhig

Key Contacts:

Publisher: Jim Normandin (jim.normandin@adamspg.com)

Executive Editor: Jonathan Carter (jtcarter@chespub.com)

Coastal Point

Coastal Point is geared to all segments of the market; year-round residents, second home owners and vacationers. Distributed free at over 250 high-traffic locations. We combine news, engaging features and community service in a package unlike any other. We also publish DelawareSeasidebride.com and the Explore Coastal Delaware mobile app.

General Contact Info:

P.O. Box 1324 Ste 2 Ocean View DE 19970
(302) 539-1788

Website: coastalpoint.com

Socials:

Twitter: coastalpoint

Facebook: Coastal Point

Key Contacts:

Publisher: Susan Lyons (susan.lyons@coastalpoint.com)

Editor: Darin McCann (darin.mccann@coastalpoint.com)

Columbia Flier

Columbia's weekly newspaper.

General Contact Info:

200 St. Paul Place Baltimore, MD 21202
(410) 332-6305

EXPANDED MEMBERSHIP PROFILES

Website: baltimoresun.com/news/maryland/howard/columbia

Media kit: baltimoresunmediagroup.com

Socials:

Facebook: @ColumbiaFlier

Key Contacts:

Publisher, Editor: Trif Alatzas (trif.alatzas@baltsun.com)

Editor: Jay Judge (jjudge@baltsun.com)

The Crisfield-Somerset County Times

General Contact Info:

110 Galaxy Drive Dover DE 19901
(302) 674-3600

Key Contacts:

Publisher: Darel La Prade (dlaprade@iniusa.org)

Managing Editor: Greg Bassett (gbassett@iniusa.org)

Cumberland Times-News

General Contact Info:

19 Baltimore Street Cumberland MD 21502
(301) 722-4600

Website: times-news.com

Key Contacts:

Publisher: Robert Forcey (rforcey@times-news.com)

Editor: John Smith (jsmith@times-news.com)

Editor, Web: Teresa McMinn (tmcminn@times-news.com)

The Daily Times

Paid daily publication with primary coverage in Wicomico and Worcester counties in MD. Also reaches Somerset County, MD as well as Southern Sussex County, DE and Accomack County, VA. Largest daily newspaper on the lower Eastern Shore.

General Contact Info:

PO Box 1080 Salisbury MD 21802
(410) 749-7171

Website: delmarvanow.com

Key Contacts:

Editor: Laura Benedict Sileo (lbenedic@delmarvanow.com)

The Daily Record

The Daily Record is a digital-first, daily newsroom with frequent updates on business and law at TheDailyRecord.com. The Daily Record publishes a print edition on weekdays in addition to more than 25 special products a year including Power Lists ranking the key people in Maryland in a variety of industries, Doing Business in Maryland, Way to Be and Expanding

Opportunities. It also focuses on women business leaders including a monthly podcast, every-other-week email newsletter along with Maryland's Top 100 Women, Leading Women and Women's Leadership Summit events. The Daily Record hosts 11 recognition annual events to recognize excellence and provide leadership opportunities.

General Contact Info:

200 St Paul Place, Suite 2480 Baltimore MD 21202
(443) 524-8100

Website: thedailyrecord.com

Media kit: thedailyrecord.com/advertise

Socials:

Twitter: Mddailyrecord

Facebook: mddailyrecord

Key Contacts:

Publisher: Suzanne Huettner
(shuettner@bridgetowermedia.com)

Editor: Tom Baden (tbaden@thedailyrecord.com)

Circulation: Tracy Bumba
(tracy.bumba@thedailyrecord.com)

Public Notice: Legal Ads (legalads@thedailyrecord.com)

Delaware Business Times

General Contact Info:

3301 Lancaster Pike Suite 5C Wilmington DE 19805
(302) 656-1809

Key Contacts:

Publisher: Michael Reath (mreath@delawaretoday.com)

Editor: Jacob Owens (jowens@delawarebusinesstimes.com)

Delaware State News

Headquartered in Dover, the state's capital, the Delaware State News and its regional website, BayToBayNews.com, are the dominant daily news sources for central and southern Delaware. More than any other media, residents rely on the five-day morning newspaper and its website for their news, advertising, and information.

General Contact Info:

110 Galaxy Drive Dover DE 19901
(302) 674-3600

Website: baytobaynews.com/delaware

Socials:

Twitter: TheStateNews

Facebook: DelawareStateNews

Instagram: delawarestatenews

EXPANDED MEMBERSHIP PROFILES

Delaware State News (continued)

Key Contacts:

Publisher: Darel La Prade (dlaprade@iniusa.org)
Managing Editor: Andy West (awest@iniusa.org)
Circulation: Jennifer Sulzman (jstutman@iniusa.org)

Delaware Wave

Free weekly covering Southeastern Sussex County, DE. Quantity varies seasonally. 2,000 copies are home delivered inside the Wilmington News Journal and the remaining quantity is bulk delivered to stores.

General Contact Info:

PO Box 1080 Salisbury MD 21802
(410) 749-7171
Website: delmarvanow.com

Key Contacts:

Executive Editor: Mike Feeley (mfeeley@delawareonline.com)
Editor: Laura Benedict Sileo (lbenedic@delmarvanow.com)
Circulation: Paul London (plondon@gannett.com)

Delmarva Farmer

We are an Agricultural Newspaper for The Delmarva Peninsula, Maryland, Virginia, Pennsylvania, and Delaware.

General Contact Info:

P.O. Box 2026 Easton MD 21601-8925
(410) 822-3965
Website: americanfarm.com/publications/the-delmarva-farmer
Media kit: americanfarmpublications.com/media-kit

Socials:

Facebook: The-Delmarva-Farmer

Key Contacts:

Publisher: Renee Van Pelt (graphics@americanfarm.com)
Editor: Sean Clougherty (sean@americanfarm.com)
Circulation: Megan Stibbe (circulation@americanfarm.com)

Audience demographics:

Agricultural News

District Dig

General Contact Info:

649 Massachusetts Ave NE Washington DC 20002-6005
Website: districtdig.com

Socials:

Twitter: DistrictDig

Key Contacts:

Publisher: Jeffrey Anderson (byjeffreyanderson@gmail.com)

Dorchester Banner

The Dorchester Banner, published weekly on Wednesdays, dominates the market in Maryland's largest county, Dorchester County. The Banner is located in Cambridge, the county seat and Dorchester's largest city. Situated on the scenic Choptank River, it is the center of the county's economic and cultural activity.

General Contact Info:

110 Galaxy Drive Dover DE 19901
(302) 674-3600
Website: https://baytobaynews.com/dorchester

Socials:

Twitter: DchsterBanner
Facebook: DorchesterBanner

Key Contacts:

Publisher: Darel La Prade (dlaprade@iniusa.org)
Managing Editor: Andy West (awest@iniusa.org)
Circulation: Jennifer Sulzman (jstutman@iniusa.org)

The Dorchester Star

The Dorchester Star is a free weekly, tabloid newspaper publishing every Friday. It serves as the local weekly newspaper for Dorchester County, Maryland. The Dorchester Star has been serving the residents of Dorchester County since 1873.

General Contact Info:

29088 Airpark Dr Easton MD 21601
(410) 822-1500
Website: myeasternshorem.com
Media kit: chespub.com

Socials:

Twitter: DorchesterStar
Facebook: Dorchester Star
Instagram: dorchester.star

Key Contacts:

Publisher: Jim Normandin (jim.normandin@adamspg.com)
Editor: Angie Price (aprice@chespub.com)
Op-Ed: Dustin Holt (dholt@chespub.com)
Circulation: Chad Campbell (ccampbell@chespub.com)
Public Notice: David Alltop (dalltop@chespub.com)

EXPANDED MEMBERSHIP PROFILES

Dover Post

Our flagship paper is a weekly paper published on Wednesdays that strives to couple hard-hitting watchdog reporting on local municipal governments and school districts with nuanced human-interest pieces that put a face on the people working so hard to make Dover a great place to live, work and play. From stand-out athletes to local musicians to business and civic leaders, if they're important to Dover, they're important to us.

General Contact Info:

1196 South Little Creek Rd. Dover DE 19901
(302) 678-5031
Website: delawareonline.com/news/dover-post

Socials:

Twitter: Doverpost
Facebook: doverpost
Instagram: doverpost

Key Contacts:

Publisher: Amy Dotson Newton (adotsonnewton@localiq.com)
Executive Editor: Mike Feeley (mfeeley@delawareonline.com)
Public Notice: Tara Hamm (thamm@gannett.com)

The Dundalk Eagle

The Dundalk Eagle is a paid weekly, tabloid, newspaper publishing every Thursday. It serves as the local weekly newspaper for the southeastern corner of Baltimore County, focusing on the city of Dundalk, Maryland. The Dundalk Eagle has been serving the residents of Dundalk since 1969.

General Contact Info:

4 North Center Place Dundalk MD 21222
(410) 288-6060
Website: dundalkeagle.com
Media kit: chespub.com

Socials:

Twitter: TheDundalkEagle
Facebook: dundalkeagle
Instagram: dundalkeagle

Key Contacts:

Publisher: Jim Normandin (jim.normandin@adamspg.com)
Executive Editor: Jonathan Carter (jtcarter@chespub.com)

El Pregonero

Spanish-language Catholic news publication of the Archdiocese of Washington.

General Contact Info:

5001 Eastern Ave. Hyattsville MD 20782
(202) 281-2407
Website: elpreg.org

Socials:

Twitter: PregoneroDC
Facebook: ElPregoneroDC

Key Contacts:

Publisher: Archbishop Wilton D. Gregory (irieska@cathstan.org)
Circulation: Sylvia Bedon (sylvia@cathstan.org)

El Tiempo Latino

El Tiempo Latino is a Spanish-language publication which serves the Hispanic community since 1991 and circulates 50,000 audited copies throughout the Washington Metropolitan area which includes Maryland, VA & DC. El Tiempo Latino has won numerous awards for its excellent reporting and design and reaches over 120,000 readers per week.

General Contact Info:

655 15th Street NW Washington DC 20005
Website: eltiempolatino.com

Key Contacts:

Publisher: Javier Marin (javier@eltiempolatino.com)
Editor: Rafael Ulloa (rafaelu@eltiempolatino.com)

The Enquirer-Gazette

The Enquirer Gazette is a paid, weekly, tabloid newspaper publishing every Thursday. It serves as the local newspaper for Prince George's County, Maryland. The Enquirer Gazette has been serving the residents of Prince George's County since 1851.

General Contact Info:

204 Washington Ave., Suite 104 La Plata MD 20646
(410) 822-1500
Website: somdnews.com
Media kit: chespub.com

Socials:

Twitter: SoMdNews
Facebook: SouthernMDNews

Key Contacts:

Publisher: Jim Normandin (jim.normandin@adamspg.com)
Executive Editor: Eli Wohlenhaus (ewohlenhaus@somdnews.com)
Circulation: Chad Campbell (ccampbell@chespub.com)

EXPANDED MEMBERSHIP PROFILES

The Enquirer-Gazette (continued)

Public Notice: David Alltop (dalltop@chespub.com)

Audience demographics:

Population: 2010 Census 863,420, 2020 Projected 899,712 Housing: Units 330,516, Ownership rate 62.5%, Median value \$269,800 Income: Avg HHI \$89,171, Median HHI \$72,290 Educational Attainment (ages 25 and older): High school or higher 85.8%, Bachelor's or higher 31.0%

The Frederick News-Post

Since 1883, the locally-owned Frederick News-Post has been the paper of record for Frederick County. Frederick is a diverse community of over 93,500 households and has a median household income of \$85,715. The Frederick News-Post has a loyal and engaged readership base. Frederick has expanded to be a commuter market to DC and Baltimore. Regional competitors lack the penetration to truly reach this valuable marketplace. Frederick News-Post.com, the county's largest news site, reaches about a half million users a month. We publish a responsive site to ease digital engagement across all platforms. The Frederick News-Post should be a part of any regional buy targeting the DC MSA.

General Contact Info:

351 Ballenger Center Drive Frederick MD 21703
(301) 662-1177
Website: fredericknewspost.com

Socials:

Twitter: frednews
Facebook: fredericknews

Key Contacts:

Publisher: Geordie Wilson (gwilson@newspost.com)
Editor: Andy Schotz (aschotz@newspost.com)

Garrett County Republican

The only paid newspaper published in Garrett County, Maryland.

General Contact Info:

211 E. Green Street, P.O. Box 326 Oakland MD 21550
(301) 334-3963
Website: therepublicannews.com

Key Contacts:

Publisher: Dave Boden (dboden@theet.com)
Editor: Trevor King (tking@therepublicannews.com)

The Georgetowner

Since 1954, The Georgetowner has reached a unique market and has become a "must-read" in the Washington D.C. area. Our publication specializes in the Georgetown lifestyle, with news and features, focusing on the arts, real estate, education, dining, health, beauty, fashion, society and our popular In Country section featuring Virginia's horse country. The Georgetowner's distribution covers all upscale neighborhoods of metropolitan D.C. including parts of Maryland and Northern Virginia. Advertising in our publication ensures that your message will be read.

General Contact Info:

1050 30th Street, NW Washington DC 20007
(202) 338-4833
Website: georgetowner.com
Media kit: georgetowner.com/mediakit

Socials:

Twitter: TheGeorgetowner
Facebook: TheGeorgetowner
Instagram: thegeorgetowner

Key Contacts:

Publisher: Sonya Bernhardt (sonya@georgetowner.com)
Managing Editor: Christopher Jones (chris@georgetowner.com)

Greater Olney News - County

GO News is a weekly newspaper of general interest. The Olney Edition, the flagship edition, is distributed to 19,000 homes and businesses serving Olney, Brookville, Sandy Spring, Ashton, Laytonsville, Norbeck, some Derwood and other nearby routes, as well as bulk deliveries to all county libraries and other gathering spots.

General Contact Info:

17410 New Hampshire Avenue Ashton MD 20861
Website: greaterolneynews.com

Socials:

Twitter: @olneynews

Key Contacts:

Publisher: Paul Mangus (Paulfmangus@gmail.com)
Editor, Press Release, Calendar, Op-Ed: Judith Hruz (judyhruz@gmail.com)

EXPANDED MEMBERSHIP PROFILES

Greater Olney News - Olney

GO News is a weekly newspaper of general interest. The Olney Edition, the flagship edition, is distributed to 19,000 homes and businesses serving Olney, Brookville, Sandy Spring, Ashton, Laytonsville, Norbeck, some Derwood and other nearby routes, as well as bulk deliveries to all county libraries and other gathering spots.

General Contact Info:

17410 New Hampshire Avenue Ashton MD 20861
(240) 454-5648
Website: greaterolneynews.com

Socials:

Twitter: @olneynews
Facebook: The Greater Olney News

Key Contacts:

Publisher: Paul Mangus (Paulfmangus@gmail.com)
Editor, Press Release, Calendar, Op-Ed: Judith Hruz (judyhruz@gmail.com)

The Hancock News

General Contact Info:

263 Pennsylvania Ave. Hancock MD 21750
(301) 678-6255
Website: thehancocknews.com

Key Contacts:

Publisher: Todd Buzzerd (news@hancocknews.us)
Managing Director: Jody Crouse (ads@morganmessenger.com)
Editor: Kate Shunney (editor@morganmessenger.com)

The Herald Mail Newspaper

The Herald-Mail's roots in Hagerstown, MD, go back to 1873. Owned by Gannett, Herald-Mail Media also hosts multiple web and mobile sites, and serves a growing social media audience.

General Contact Info:

100 Summit Ave Hagerstown MD 21740
(301) 733-5131
Website: heraldmailmedia.com
Media kit: heraldmailmedia.com/site/advertise

Socials:

Twitter: HeraldMailNews
Facebook: TheHeraldMail

Key Contacts:

Editor: Joseph Deinlein (jdeinlein@herald-mail.com)

Hockessin Community News

Our Hockessin paper, published on Fridays, strives to offer forward-looking community oriented news that spotlights the events and people that make Hockessin and Pike Creek such great places to call home. We know our readers are civic-minded, and so are we. From parades and festivals to civic meetings and the school board - if it matters to our readers, it's covered by us.

General Contact Info:

1196 South Little Creek Rd. Dover DE 19709
(302) 378-9531
Website: delawareonline.com/search/?q=hockessin+community+news

Socials:

Facebook: Hockessin-Community-News

Key Contacts:

Publisher: Amy Dotson Newton (adotsonnewton@localiq.com)
Executive Editor: Mike Feeley (mfeeley@delawareonline.com)
Public Notice: Tara Hamm (thamm@gannett.com)

Howard County Times

Howard County's weekly community newspaper

General Contact Info:

300 E Cromwell St Baltimore MD 21230
(410) 332-6306

Socials:

Twitter: @HoCoTimes
Facebook: @HowardCountyTimes
Instagram: HoCoTimes

Key Contacts:

Publisher: Trif Alatzas (trif.alatzas@baltsun.com)
Editor: Jay Judge (jjudge@baltsun.com)

Audience demographics:

Residents of Howard County

I-95 Business

I-95 Business is the region's only business magazine serving as a catalyst to connect people, promote business growth and economic development. We cover news and profile successful small to mid-size companies and the people who run them. It's always about people.

EXPANDED MEMBERSHIP PROFILES

I-95 Business (continued)

General Contact Info:

1240 Paper Mill Road Cockeysville MD 21030
(410) 584-9960

Socials:

Twitter: I95business
Facebook: I95business
Instagram: I95business

Key Contacts:

Publisher: Vicki Franz (vicki@i95business.com)
Editor: Lisa Baldino (lisa@i95business.com)
Circulation: Sandra Rodenas (sandra@i95business.com)

Audience demographics:

44.2% female/55.8% male; 35.2% C-Suite (55-65+) 34.8%
Leadership (35-54) 21% early-Mid Mgr (25-34) 9% Entry (18-24)

Jeffersonian

Publishing Tuesday and Thursday, The Jeffersonian covers a broad mix of business news, including legal, real estate, government and political issues.

General Contact Info:

200 St. Paul Place Baltimore, MD 21202
(410) 332-6307
Media kit: baltimoresunmediagroup.com

Key Contacts:

Publisher, Editor: Trif Alatzas (trif.alatzas@baltsun.com)
Editor: Jay Judge (jjudge@baltsun.com)
Public Notice: Brian Price (cprice@baltsun.com)

Audience demographics:

Baltimore County/Business/Community/Residents of Baltimore County

Kent County News

The Kent County News is a paid weekly, tall tab newspaper publishing every Thursday. It serves as the local weekly newspaper for all of Kent County, Maryland. The Kent County News has been serving the residents of Kent Count since 1793 and is one of the oldest newspapers in the U.S.

General Contact Info:

29088 Airpark Dr Easton MD 21601
(410) 822-1500
Website: myeasternshorem.com
Media kit: chespub.com

Socials:

Facebook: The Kent County News

Key Contacts:

Publisher: Jim Normandin (jnormandin@adamspg.com)
Executive Editor: Jonathan Carter (jtcarter@chespub.com)

Audience demographics:

Population: 2010 Census 20,197, 2020 Projected 21,400
Housing: Units 10,662, Ownership rate 71.4%, Median value \$258,200 Income: Avg HHI \$53,322, Median HHI \$68,402 Educational Attainment (ages 25 and older): High school or higher 86.8%, Bachelor's or higher 27.7%

Laurel Star

Laurel Star serves southwest Sussex- Laurel, Bethel, Delmar (DE and Maryland) and Sharptown (MD) and parts of central Sussex County.

General Contact Info:

951 Norman Eskridge Highway Seaford DE 19973
(302) 629-9788
Website: starpublications.online

Socials:

Twitter: seafordlaurel
Facebook: Laurel Star news and Laurel Star sports

Key Contacts:

Editor, Publisher: Mike McClure (mmclure@mpublications.com)

Maryland Gazette

Biweekly newspaper covering northern Anne Arundel County.

General Contact Info:

200 St. Paul Place Baltimore, MD 21202

General Contact Info:

Website: capitalgazette.com/maryland-gazette
Media kit: baltimoresunmediagroup.com

Key Contacts:

Publisher, Editor: Trif Alatzas (trif.alatzas@baltsun.com)

Audience demographics:

Residents of Anne Arundel County, MD

Maryland Independent/SoMd News

The Maryland Independent/Southern Maryland is a paid, broadsheet newspaper publishing on Friday. It serves as the local newspaper for Charles County, Maryland. The Maryland Independent has been serving the residents of Charles County since 1872.

General Contact Info:

4475 Regency Place, Suite 301 White Plains MD 20695
(301) 848-0175

EXPANDED MEMBERSHIP PROFILES

Maryland Reporter

MarylandReporter.com is a news website founded in September 2009 with foundation funding as a nonprofit corporation to cover state government and politics, with an emphasis on accountability journalism. It does original stories emphasizing how taxpayer dollars are raised and spent, and a daily roundup of state news from other publications.

General Contact Info:

6392 Shadowshape Place Columbia MD 21045
(410) 312-9840

Website: marylandreporter.com

Socials:

Twitter: mdreporter
Facebook: MarylandReporter.com

Key Contacts:

Publisher Emeritus: Len Lazarick (Len@MarylandReporter.com)
Editor: Timothy W. Maier (scoopmaier13@gmail.com)
Editor: Regina Holmes (Regina@MarylandReporter.com)

Middletown Transcript

For decades, the Middletown Transcript has chronicled the ever-changing landscape of the Middletown-Odessa-Townsend area. From the football field to our local farms and from the St. Georges Bridge to Silver Lake Park, the Transcript has Delaware's fastest growing region covered each and every Thursday.

General Contact Info:

1196 South Little Creek Rd. Dover DE 19709
(302) 378-9531

Website: delawareonline.com/news/middletown-transcript

Socials:

Twitter: transcriptMOT
Facebook: MiddletownTranscript

Key Contacts:

Publisher: Amy Dotson Newton (adotsonnewton@localiq.com)
Executive Editor: Mike Feeley (mfeeley@delawareonline.com)
Public Notice: Tara Hamm (thamm@gannett.com)

Milford Beacon

Each and every Wednesday, the Beacon strives to be a valued source of high-quality news about the Garden City of the Two Counties. From municipal affairs to education and from business to sports, the Beacon is Milford's top source for local news that matters.

Website: somdnews.com

Media kit: chespub.com

Socials:

Twitter: Maryland Independent @APGChesOnline
Facebook: Maryland independent

Key Contacts:

Publisher: Jim Normandin (jim.normandin@adamspg.com)
Managing Editor: Jesse Yeatman (jyeatman@somdnews.com)

Op-Ed: Darwin Weigel (dweigel@somdnews.com)

Public Notice: David Alltop (dalltop@chespub.com)

Circulation: Chad Campbell (ccampbell@chespub.com)

Calendar: Jamie Afenson-Comeau (janfenson-comeau@somdnews.com)

Audience demographics:

Population: 2010 Census 146,551, 2020 Projected 174,350 Housing: Units 58,154, Ownership rate 79.4%, Median value \$297,900 Income: Avg HHI \$103,187, Median household \$90,789 Educational Attainment (ages 25 and older): High school or higher 91.5%, Bachelor's or higher 27.1%

Maryland Public Television

Maryland Public Television (MPT) is a statewide, public-supported TV network and Public Broadcasting Service member offering entertaining, educational, and inspiring content delivered by traditional broadcasting and streaming on TVs, computers, and mobile devices. A state agency, it operates under the auspices of the Maryland Public Broadcasting Commission. MPT creates and distributes local, regional, and national content and is a frequent winner of regional Emmy® awards.

General Contact Info:

11767 Owings Mills Blvd. Owings Mills MD 21117
(410) 356-5600

Website: mpt.org

Media kit: mpt.org/support/corporate

Socials:

Twitter: @marylandpubtv
Facebook: @MarylandPublicTelevision

Key Contacts:

News Director/Executive Producer, News & Public Affairs: Mark Keefer (mkeefe@mpt.org)

Senior Managing Director, Communications: Thomas Williams, Jr. (tomwilliams@mpt.org)

EXPANDED MEMBERSHIP PROFILES

Milford Beacon (continued)

General Contact Info:

1196 South Little Creek Rd. Dover DE 19901
(302) 856-9017

Website: delawareonline.com/news/milford-beacon

Socials:

Twitter: [milfordbeaconde](https://twitter.com/milfordbeaconde)

Facebook: [MilfordBeacon](https://www.facebook.com/MilfordBeacon)

Key Contacts:

Publisher: Amy Dotson Newton
(adotsonnewton@localiq.com)

Executive Editor: Mike Feeley
(mfeeley@delawareonline.com)

Public Notice: Tara Hamm (thamm@gannett.com)

The Milford Chronicle

The Chronicle monthly newspaper is direct-mailed to every address in Milford, Delaware providing advertisers a market penetration of 100 percent. It features a contemporary styling, full-color production, and upbeat news on upcoming events and photos of regional interest, local business news, a comprehensive calendar, arts & entertainment, school happenings and advertising in an easy-to-read format. Approximately 20,000 people live within a 5-mile radius of this market area. The population is primarily between 18-64, but the percentage of retirees has increased significantly in the last few years. The community served by The Chronicle is within 100 miles of Washington, D.C., Philadelphia and Baltimore and only a short 25 minute drive to the Delaware beaches.

General Contact Info:

110 Galaxy Drive Dover DE 19901
(302) 674-3600

Website: baytobaynews.com/delaware

Socials:

Twitter: [ChronicleNews37](https://twitter.com/ChronicleNews37)

Facebook: [MilfordChronicle](https://www.facebook.com/MilfordChronicle)

Key Contacts:

Publisher: Darel La Prade (dlaprade@iniusa.org)

Managing Editor: Andy West (awest@iniusa.org)

Circulation: Jennifer Sulzman
(jstutman@iniusa.org)

The MSU Spokesman

The Spokesman delivers online coverage to Morgan State University's campus of about 8,000 students, in

addition to administrators, faculty, staff and alumni.

General Contact Info:

4905 Perring Parkway Room 107K Baltimore MD 21214
(443) 885-4761

Website: themsuspokesman.com

Socials:

Twitter: [themsuspokesman](https://twitter.com/themsuspokesman)

Facebook: [The MSU Spokesman](https://www.facebook.com/TheMSUSpokesman)

Key Contacts:

Dean: Jackie Jones (jackeline.jones@morgan.edu)

Editor: Milton Kent (milton.kent@morgan.edu)

Audience demographics:

The Spokesman serves a primarily African-American and African diasporan market, but the student population is becoming increasingly diverse, particularly with students from China and the Middle East.

The Newark Post

The Newark Post is a free weekly, tabloid newspaper publishing every Friday. It serves as the local weekly newspaper for the city of Newark, Delaware. The Newark Post has been serving the residents of Newark since 1910.

General Contact Info:

610 N. Bridge St, Elkton, Md Elkton MD 21666
(302) 737-0724

Website: newarkpostonline.com

Media kit: chespub.com

Socials:

Twitter: [nwkpost](https://twitter.com/nwkpost)

Facebook: [newarkpost](https://www.facebook.com/newarkpost)

Instagram: [newarkpost](https://www.instagram.com/newarkpost)

Key Contacts:

Publisher: Jim Normandin (jim.normandin@adamspg.com)

Editor: Logan Williamson (lwilliamson@chespub.com)

Circulation: Chad Campbell
(ccampbell@chespub.com)

Audience demographics:

Population: 2010 Census 538,479, 2020 Projected 553,017 Housing: Units 220,118, Ownership rate 69.3%, Median value \$243,400 Income: Avg HHI \$83,756, Median HHI \$64,857 Educational Attainment (ages 25 and older): High school or higher 89.8%, Bachelor's or higher 34.5%

EXPANDED MEMBERSHIP PROFILES

The News Journal

Our brands, beginning with The News Journal, have been delivering news and information to Delawareans for nearly 150 years. No other local media or marketing solutions company has as many experts to help you understand your audience, strategically build a marketing campaign, analyze its effectiveness and optimize your results.

General Contact Info:

950 West Basin Road New Castle DE 19720-1008
(302) 324-2500

Website: delawareonline.com

Media kit: thenewsjournalmediagroup.com/knowledge-center/the-news-journal-media-kit

Socials:

Twitter: [delawareonline](https://twitter.com/delawareonline)

Facebook: [Delawareonline](https://www.facebook.com/Delawareonline)

Key Contacts:

Executive Editor: Mike Feeley
(mfeeley@delawareonline.com)

Managing Editor: Brittany Horn
(bhorn@delawareonline.com)

Audience demographics:

Print (Daily): Female, 37%, Male 63%; Avg. Age: 54; Median HHI 250+: 67.9k; College+: 45%; Home Owner: 72% Online (Past 7 Days): Female, 41%, Male 59%; Avg. Age: 45; Median HHI 250+: 75.4; College+: 50%; Home Owner: 67% Source: Scarborough R1 2016

Ocean City Today

The main publication for news in the Ocean City resort area and northern Worcester County - available on over 250 newsstands throughout the area. Published every Friday.

General Contact Info:

11934 Ocean Gateway, Suite 6 Ocean City MD 21842
(410) 723-6397

Website: oceancitytoday.net

Socials:

Facebook: [Ocean City Today](https://www.facebook.com/OceanCityToday)

Key Contacts:

Publisher: Stewart Dobson (sdobson@oceancitytoday.net)

Editor: Christine Brown (cbrown@oceancitytoday.net)

Ocean Pines Independent Newspaper

Free weekly covering the community of Ocean Pines in

Worcester County, MD. 5,000 copies home delivered to the community and the remaining bulk delivered around the community.

General Contact Info:

PO Box 1080 Salisbury MD 21802
(410) 749-7171

Website: delmarvanow.com

Key Contacts:

Editor: Laura Benedict Sileo (lbenedic@delmarvanow.com)

Pentagram

The Pentagram is a free, broadsheet newspaper publishing on Thursday. It serves as the base newspaper for the Fort McNair in Washington D.C., Joint Base Myer-Henderson Hall and the Army at the Pentagon in Arlington County, Virginia.

General Contact Info:

29088 Airpark Dr Easton MD 21601
(410) 822-1500

Website: dcmilitary.com

Media kit: chespub.com

Socials:

Facebook: [DC Military](https://www.facebook.com/DCMilitary)

Key Contacts:

Publisher: Jim Normandin (jim.normandin@adamspg.com)

Editor, Calendar, Press Release, Op-Ed:

Catrina Francis (catrina.s.francis2.civ@mail.mil)

Audience demographics:

With a focus on base news, the Pentagram is the go-to source for active military of all levels and branches, reservists, civilian DoD, and contractor personnel, providing excellent value for businesses in the region seeking to market their products and services. The Pentagram boasts a strong website, www.dcmilitary.com, that connects with the local community 24/7. There is no better source for advertisers to reach military personnel at this base than the Pentagram.

The Prince George's Post

General Contact Info:

15207 Marlboro Pike Upper Marlboro MD 20772-3111
(301) 627-0900

Website: pgpost.com

Key Contacts:

Publisher: Brenda Boice (bboice@pgpost.com)

Editor: Lisa Duan (pgpost@gmail.com)

EXPANDED MEMBERSHIP PROFILES

The Salisbury Independent

The Salisbury Independent serves the city and the surrounding community by providing real coverage of the area's schools, churches, civic clubs and organizations. The newspaper also publishes in-depth reports on local government and seeks unique ways to tell genuine stories about human aspirations and the accomplishments of our readers.

General Contact Info:

110 Galaxy Drive Dover DE 19901
(302) 674-3600

Socials:

Twitter: SbyIndependent
Facebook: SalisburyIndependent
Instagram: salisburyindependent

Key Contacts:

Publisher: Darel La Prade (dlaprade@iniusa.org)
Managing Editor: Greg Bassett (gbassett@iniusa.org)
Circulation: Jennifer Sulzman (jstutman@iniusa.org)

Seaford Star

Seaford Star serves northern western Sussex county: Greenwood, Bridgeville, Seaford, Blades, and parts of central Sussex.

General Contact Info:

951 Norman Eskridge Highway Seaford DE 19973
(302) 629-9788
Website: starpublications.online

Socials:

Twitter: seafordlaurel
Facebook: Seaford Star sports and Seaford Star news

Key Contacts:

Editor, Publisher: Mike McClure
(mmclure@mspublications.com)

Smyrna/Clayton Sun Times

Like the sundial that graces the cover each and every Wednesday, the Sun Times strives to be the area's singular source for reliable, hyper-local community news. Whether it's town hall or the halls of Smyrna High School, the Sun Times is always there to deliver the news that matters most to those who call Smyrna and Clayton home.

General Contact Info:

1196 South Little Creek Rd. Dover DE 19709
(302) 378-9531
Website: delawareonline.com/news/sun-times

Socials:

Twitter: scsuntimes
Facebook: scsuntimes

Key Contacts:

Publisher: Amy Dotson Newton
(adotsonnewton@localiq.com)
Executive Editor: Mike Feeley
(mfeeley@delawareonline.com)
Public Notice: Tara Hamm (thamm@gannett.com)

Somerset Herald

Free weekly covering Somerset County, MD

General Contact Info:

PO Box 1080 Salisbury MD 21802
(410) 749-7171
Website: delmarvanow.com/news

Key Contacts:

Executive Editor: Mike Feeley
(mfeeley@delawareonline.com)
Editor: Laura Benedict Sileo (lbenedic@delmarvanow.com)

Southern Maryland Chronicle

A digital newspaper dedicated to Southern Maryland; serving St. Mary's, Calvert, Charles, Prince George.

General Contact Info:

5000 Thayer Center, Ste C Oakland MD 21550
(410) 463-9956
Website: southernmarylandchronicle.com/

Socials:

Twitter: SoMDChronicle
Facebook: SoMDChronicle
Instagram: SoMDChronicle

Key Contacts:

Publisher: David Higgins
(davidhiggins@southernmarylandchronicle.com)

Southern Maryland News

Southern Maryland News is a paid, broadsheet newspaper publishing every Friday. It serves as the local newspaper for Charles, St. Mary's and Calvert counties. It has been serving these three counties as one publication since July 17, 2020, but served the individual counties for more than a century previously.

General Contact Info:

204 Washington Ave. Ste. 104 La Plata MD 20646
(301) 866-6454
Website: somdnews.com

EXPANDED MEMBERSHIP PROFILES

Sussex Living

Serving Georgetown and its outlying areas, Sussex Living publishes each Thursday with hyper-local coverage of municipal news, the civic community and our schools. From the captain of the wrestling team to local church leaders, Sussex Living seeks to highlight those truly making a difference in central Sussex County.

General Contact Info:

1196 South Little Creek Rd. Dover DE 19901
(302) 346-5464
Website: delawareonline.com/news/sussex-countian

Socials:

Twitter: sussex_living
Facebook: sussexlivingde
Instagram: sussexlivingde

Key Contacts:

Publisher: Amy Dotson Newton
(adotsonnewton@localiq.com)
Executive Editor: Mike Feeley
(mfeeley@delawareonline.com)
Public Notice: Tara Hamm (thamm@gannett.com)

Sussex Post

The Sussex Post monthly newspaper is direct-mailed to every address in Georgetown, Millsboro and Long Neck, Delaware providing advertisers with a market penetration of 100 percent. The Post takes a magazine approach to reporting issues of interest to all county residents, but especially to the growing number of Baby Boomers who now call the county home. It features a contemporary styling, full-color production, and upbeat news on upcoming events and photos of regional interest, local business news, a comprehensive calendar, arts & entertainment, school happenings and advertising in an easy-to-read format.

General Contact Info:

110 Galaxy Drive Dover DE 19901
(302) 674-3600
Website: bayyobaynews.com/delaware

Socials:

Twitter: SussexPost
Facebook: sussexpost

Key Contacts:

Publisher: Darel La Prade (dlaprade@iniusa.org)
Managing Editor: Andy West (awest@iniusa.org)
Circulation: Jennifer Sulzman
(jstutman@iniusa.org)

Media kit: chespub.com

Socials:

Twitter: SoMdNews
Facebook: SouthernMDNews

Key Contacts:

Publisher: Jim Normandin (jim.normandin@adamspg.com)
Managing Editor: Jesse Yeatman
(jyeatman@somdnews.com)
Executive Editor: Eli Wohlenhaus
(ewohlenhaus@somdnews.com)
Public Notice: David Alltop (dalltop@chespub.com)

The Star Democrat

The Star Democrat/Sunday Star is a paid four day, tall tab, newspaper publishing Sunday, Wednesday, Thursday and Friday. It serves as the local daily newspaper for a five county market including Talbot, Caroline, Queen Anne's, Dorchester and Kent Counties in Maryland since 1799 and is one of the oldest newspapers in the U.S. It has been published during the administrations of 43 of the 44 presidents of the United States of America and during all but one of the nation's major wars.

General Contact Info:

29088 Airpark Dr Easton MD 21601-0600
(410) 822-1500
Website: stardem.com
Media kit: chespub.com

Socials:

Twitter: StarDem_News
Facebook: Star Democrat
Instagram: star_democrat

Key Contacts:

Publisher: Jim Normandin (jim.normandin@adamspg.com)
Executive Editor: Jonathan Carter (jtcarter@chespub.com)
Editor: Patricia McGee (pmcgee@thekentcountynews.com)
Circulation: Chad Campbell (ccampbell@chespub.com)

Susquehanna Press (The Bargaineer)

General Contact Info:

601 N. Bridge Street, Elkton, MD Elkton Md 21666

Key Contacts:

Publisher: Jim Normandin (jim.normandin@adamspg.com)
Executive Editor: Jonathan Carter (jtcarter@chespub.com)
Circulation: Chad Campbell (ccampbell@chespub.com)

EXPANDED MEMBERSHIP PROFILES

Sussex Post (continued)

Audience demographics:

Sussex County is part of the gray wave of retirees making a home in Delaware. The dominant readership of the Post – fully 26 percent – falls in the 55 to 65 year-old age range.

Tester

The Tester is a free, tabloid newspaper publishing on Thursday. It serves as the station newspaper for Naval Air Station Patuxent River in St. Mary's County, Maryland.

General Contact Info:

29088 Airpark Drive Easton MD 21601
(410) 822-1500
Website: dcmilitary.com
Media kit: chespub.com

Socials:

Facebook: DC Military

Key Contacts:

Publisher: Jim Normandin (jim.normandin@adamspg.com)
Editor, Calendar, Press Release, Op-Ed:
Donna Cipolloni (tester@dcmilitary.com)

Audience demographics:

With a focus on base news, the Tester is the go-to source for active military of all levels and branches, reservists, civilian DoD, and contractor personnel, providing excellent value for businesses in the region seeking to market their products and services. The Tester boasts a strong website, www.dcmilitary.com, that connects with the local community 24/7. There is no better source for advertisers to reach military personnel at this base than the Tester.

The Times Record

The Times-Record/Star Democrat is a paid weekly, tall tab newspaper publishing every Wednesday. It serves as the local weekly newspaper for Caroline County, Maryland. The Times-Record has been serving the residents of Caroline County since 1930.

General Contact Info:

29088 Airpark Dr Easton MD 21601
(410) 822-1500

Socials:

Twitter: [TimesRecordMD](https://twitter.com/TimesRecordMD)

Facebook: [Times-Record](https://www.facebook.com/Times-Record)

Key Contacts:

Publisher: Jim Normandin (jim.normandin@adamspg.com)
Editor: Hannah Combs (hcombs@chespub.com)
Op-Ed: Dustin Holt (dholt@chespub.com)
Public Notice: David Alltop (dalltop@chespub.com)

Towson Times

Every Wednesday, the Towson Times reaches local residents with coverage of news, sports, businesses and community events in Towson. Distribution includes the nearby areas of Lutherville, Timonium and Cockeysville.

General Contact Info:

200 St. Paul Place Baltimore, MD 21202
(410) 332-6310
Website: baltimoresun.com/maryland/baltimore-county/towson
Media kit: baltimoresunmediagroup.com

Socials:

Twitter: @TowsonTimes
Facebook: @Towsontimes

Key Contacts:

Publisher: Trif Alatzas (trif.alatzas@baltsun.com)
Editor: Jay Judge (jjudge@baltsun.com)
Op-Ed: Tricia Bishop (tricia.bishop@baltsun.com)

Audience demographics:

Residents of Towson MD, Baltimore County

Washington Business Journal

The Washington Business Journal is the leading source for business news and data for the Washington, D.C., region. The Business Journal publishes all the information and insights you need to succeed in business — through our weekly edition, our website, our email products and our events and awards programs.

General Contact Info:

1100 Wilson Blvd., Suite 800 Arlington VA 22209
(703) 258-0800
Website: bizjournals.com/washington
Media kit: wbjadvertising.com

Socials:

Twitter: @WBJOnline
Facebook: @wbjonline

Key Contacts:

Publisher: Alex Orfinger (aorfinger@bizjournals.com)
Managing Editor: Michael Neibauer (mneibauer@bizjournals.com)
Editor: Vandana Sinha (vsinha@bizjournals.com)

EXPANDED MEMBERSHIP PROFILES

The Washington Informer

Now published by Denise Rolark Barnes, The Washington Informer Newspaper Co. Inc. was founded on October 16, 1964 by Dr Calvin Rolark, in order to highlight positive images of African Americans. We continue to only do positive news, as we strive to EDUCATE, EMPOWER, and INFORM. We serve metropolitan Washington DC, and are now reaching over 50,000 readers each week through our award winning newspaper print edition; a monthly average of 225,000 sessions through our award winning website; 7,500 weekly subscribers through our weekly email newsletter, and a growing social media network. We are also the sponsors of The Washington Informer Spelling Bee in DC and in Prince George's County as well as The Washington Informer African American Heritage Tour.

General Contact Info:

3117 Martin Luther King Jr Ave, SE Washington DC 20032-1537
(202) 888-6835
Website: washingtoninformer.com
Media kit: washingtoninformer.com/media-kit

Socials:

Twitter: [washinformer](https://twitter.com/washinformer)
Facebook: The Washington Informer
Instagram: @washinformer

Key Contacts:

Publisher: Denise Rolark Barnes (drbarnes@washingtoninformer.com)

Audience demographics:

African Americans

Washington Jewish Week

General Contact Info:

11459 Cronhill Drive, Suite A Owings Mills MD 21117
(301) 230-2222
Website: washingtonjewishweek.com

Socials:

Twitter: [wjweek](https://twitter.com/wjweek)
Facebook: [Washington Jewish Week](https://www.facebook.com/WashingtonJewishWeek)

Key Contacts:

Publisher: Craig Burke (cburke@midatlanticmedia.com)
Editor: Selah Zighelboim (Szighelboim@midatlanticmedia.com)
Op-Ed: Jesse Berman (JBerman@midatlanticmedia.com)

The Washington Post Magazine

General Contact Info:

1301 K St NW Washington DC 20071
(202) 664-6000
Website: washingtonpost.com/magazine

Key Contacts:

Publisher: Frederick Ryan (Fred.Ryan@washpost.com)
Editor: Sally Buzbee (sally.buzbee@washpost.com)

The Washington Post

The Washington Post newspaper is the indispensable guide to Washington. In the capital and beyond, The Washington Post delivers news and understanding about the politics, policies, regulations, agencies and leaders that make Washington the world's seat of power. The newspaper is also a place where local life unfolds with regional and Post Local content and popular features, including Metro, Sports, Arts & Style, Food, Local Living, and Weekend.

General Contact Info:

1301 K St NW Washington DC 20071
(202) 334-6000
Website: washingtonpost.com
Media kit: washingtonpost.com/mediakit

Socials:

Twitter: [washingtonpost](https://twitter.com/washingtonpost)
Facebook: [washingtonpost](https://www.facebook.com/washingtonpost)

Key Contacts:

Publisher: Frederick Ryan (Fred.Ryan@washpost.com)
Editor: Sally Buzbee (sally.buzbee@washpost.com)

The Washington Times

Since 1982, The Washington Times has been providing hard-hitting journalism with conservative commentary about the politics and policies on Capitol Hill, and in the White House, that impact our nation.

General Contact Info:

3600 New York Ave, NE Washington DC 20002-1947
(202) 636-3000
Website: washingtontimes.com

Socials:

Twitter: [washtimes](https://twitter.com/washtimes)
Facebook: [TheWashingtonTimes](https://www.facebook.com/TheWashingtonTimes)

EXPANDED MEMBERSHIP PROFILES

The Washington Times (continued)

Key Contacts:

Publisher: *Chris Dolan* (cdolan@washingtontimes.com)

Managing Editor: *Cathy Gainor*
(cgainor@washingtontimes.com)

Public Notice: *Jud Almond*
(jalmond@washingtontimes.com)

The Weekender

Weekly newspaper focused on the upper bay of Harford County

General Contact Info:

2020 St. Paul Place Baltimore MD 21202
(410) 332-6000

Media kit: baltimoresunmediagroup.com

Key Contacts:

Publisher, Editor: *Trif Alatzas* (trif.alatzas@baltsun.com)

Audience demographics:

Harford County Residents

Worcester County Times

Free weekly covering Worcester County, MD. Bulk delivered in stores around the county and roughly 3,000 copies are inserted in to The Daily Times home delivery customers who live in Worcester County.

General Contact Info:

PO Box 1080 Salisbury MD 21802
(410) 749-7171

Website: delmarvanow.com/news/maryland

Socials:

Facebook: *Worcester County Times*

Key Contacts:

Executive Editor: *Mike Feeley* (mfeeley@delawareonline.com)

Editor: *Laura Benedict Sileo* (lbenedic@delmarvanow.com)

Circulation: *Paul London* (plondon@gannett.com)

Affiliate Members

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- Atref (VA)
- Baltimore Banner (MD)
- Baltimore Beat (MD)
- Epoch Times (DC Edition)
- Latin Opinion Baltimore (MD)
- Mundo Latino (MD)
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- The Beacon Newspapers (MD)
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Bill Marrazzo

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WFRB-FM
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WOLB-AM
WWIN-AM

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GSB Media, LLC
Pocomoke City, MD
Howard Mazer

WKDI-AM
Bayshore
Communications
Denton, MD
Michael McCoy

WCSP-FM
Cable-Satellite
Public Affairs
Network
Arlington, VA
Kate Mills

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Mike Powell

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