



P.O. Box 26214  
Baltimore, MD 21210  
443-768-3281  
www.mddcpres.com

## ACTIVE MEMBERSHIP APPLICATION

Thank you for applying for membership in the Maryland | Delaware | District of Columbia Press Association.

Your application must be reviewed and accepted by our board of directors, which meets quarterly. If you have any questions during this process, please contact Rebecca Snyder, executive director at 443-768-3281 or [rsnyder@mddcpres.com](mailto:rsnyder@mddcpres.com).

Today's date: \_\_\_\_/\_\_\_\_/\_\_\_\_

### Information about your organization:

Organization Name / Call Letters: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Office Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

General Email: \_\_\_\_\_

Frequency of reporting: \_\_\_\_\_ Publication Day(s): \_\_\_\_\_

Website: \_\_\_\_\_

Media Kit URL: \_\_\_\_\_

Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_

LinkedIn: \_\_\_\_\_

### Expanded Profile information (published twice annually in membership directory):

#### Organization Profile (50-word description of your organization):

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#### Geographic Coverage area:

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#### Additional products & services:

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#### Reader Demographics:

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#### Ownership Group:

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#### Demographic market:

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**Contacts for the publication:**

Position	Name	Email	Phone
Publisher			
General Manager			
Editor			
Advertising			
Circulation			
Marketing			
Press Releases			
Calendar Listings			
Op-Eds			

**Circulation and frequency of the platform(s):**

Name of publication*	Print Circulation	Print Readership	Frequency	Online Readership

*Please include with your application:*

- Copy of your publication or link to online site.
- Copy of any other papers/magazines published by your company
- Most recent circulation audit, if available
- Most recent media kit

**Organization's distribution is:**

second class    third class    carrier    other    online/eblast    TV    radio

**How would you like to participate in the Association?**

- Classified Ad Network
- 2x2 Advertising Network
- Daily Advertising Network (restricted to daily print publications only)
- Editorial Committee
- Advertising (Press Services) Committee
- Audience Development Committee
- Public Notice Committee
- Contact me to discuss options

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

MDDC bylaws specify: Active membership is open to news organizations based in and focused on Maryland, Delaware or the District of Columbia. Organizations must have a fixed name, date line, office of publication and have been published for a period of at least one year. Organizations with common ownership that are located within the geographic boundaries of Maryland, Delaware and the District of Columbia may not join the Corporation independently, but must apply for active membership as a group, each individual organization being subject to dues. Organization must use recognized standards of professional journalism and be principally devoted to the dissemination of local or general news with at least 50 percent of all editorial (non-ad) content reported and original.

## Dues Structure for Active Members (2021)

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To calculate annual dues, see the average print circulation for your publication.

Division	Average Print Circulation per issue	Annual dues
Daily (Contest Division A)	Over 100K	\$10,924
Daily (Contest Division A)	75K – 99,999	\$5,202
Daily (Contest Division B)	20K to 74,999	\$2,341
Daily (Contest Division C)	Under 20K	\$1,301
Non-daily (Contest Division D)	Over 100K	\$4,682
Non-daily (Contest Division D)	30K to 99,999	\$515
Non-daily (Contest Division D)	20K to 29,999	\$442
Non-daily (Contest Division E)	10K to 19,999	\$390
Non-daily (Contest Division F)	Under 10K	\$338
Online, TV, Radio only (Contest Division O)		\$364

Media organizations with common ownership that are located within the geographic boundaries of Maryland, Delaware and the District of Columbia may not join the Corporation independently, but must apply for active membership as a group, each individual entity being subject to dues. All entities which qualify for membership in a group must be active members.

<b>FOR MDDC OFFICE USE ONLY:</b>		
Date of Board Meeting ____ / ____ / ____	Approved: Yes	No
Comments: _____		